1   1.   A video data scheduling system comprising:

2   a computer storage unit for storing digital video data representative of video

3   information, said digital video data including content data regarding the content of the video

4   information, and context data regarding a scheduling context in which said video information

5   is desired to be presented;

6   a plurality of digital projector assemblies coupled to said computer storage unit;

7   schedule input means for receiving show schedule information including a plurality

8   of start times and locations at which each of a plurality of shows are scheduled to begin;

9   schedule means for accessing a subset of said content data in said computer storage

10   unit responsive to said context data and said show schedule information;

11   production means for assembling presentation data including a subset of said content

12   data, said presentation data being associated with a first show; and

13   a first digital projector assembly of said plurality of digital projector assemblies for

14   presenting said presentation data such that said subset of said content data will be shown

15   prior to a first start time associated with said first show at said first digital projector

16   assembly.

1   2.   The video data scheduling system as claimed in claim 1, wherein said presentation

2   data includes data representative of the length of time that said subset of content data will

3   run.

1   3.   The video data scheduling system as claimed in claim 1, wherein said system further

2   includes request receiving means for receiving a job schedule request for the presentation of

3   requested video information, and said digital content data is selected responsive to said job

4   schedule request and assembled for presentation by said production means.

1   4.   The video data scheduling system as claimed in claim 1, wherein said system further

2   includes job approval means for receiving data representative of whether said job schedule

3   request is approved.

1   5.   A video data scheduling system comprising:

2   a computer storage unit for storing digital video data representative of video

3   information, said digital video data including content data regarding the content of the video

4   information, and context data regarding a scheduling context in which said video information

5   is desired to be presented;

6   a plurality of digital projector assemblies coupled to said computer storage unit;

7   schedule input means for receiving show schedule information including a plurality

8   of start times and locations at which each of a plurality of shows are scheduled to begin at

9   each of said pluralities of digital projector assemblies;

10   schedule means for accessing a subset of said content data in said computer storage

11   unit responsive to said context data and said show schedule information;

12   production means for assembling first presentation data including a first subset of said

13   content data and being associated with a first show, and for assembling second presentation

14   data including a second subset of said content data and being associated with a second show;

15   and

16   projector control means for presenting said first presentation data using said first

17   projector assembly such that said first subset of content data will be shown prior to a first

18   start time associated with said first show, and for presenting said second presentation data

19   using said second projector assembly such that said second subset of content data will be

20   shown prior to a second start time associated with said second show.

1   6.   The video data scheduling system as claimed in claim 5, wherein said first

2   presentation data includes data representative of a length of time that said first subset of

3   content data will run.

1   7.   The video data scheduling system as claimed in claim 5, wherein said first

2   presentation data includes a plurality of subsets of said content data, each said subset of

3   content data is associated with a job schedule request, and each said job schedule request is

4   associated with at least one attribute of said first show.

1   8.   A video data scheduling system comprising:

2   a plurality of digital projector assemblies coupled to a computer storage unit;

3   schedule input means for receiving show schedule information including a plurality

4   of start times and locations at which each of a plurality of shows are scheduled to begin at

5   each of said pluralities of digital projector assemblies;

6   job request means for receiving a plurality of job requests, each job request including

7   content data and context data that is stored in said computer storage unit;

8   schedule means for accessing a subset of said content data in said computer storage

9   unit responsive to a subset of said context data and said show schedule information;

10   production means for assembling first presentation data including a first plurality of

11   subsets of said content data and being associated with a first show, and for assembling

12   second presentation data including a second plurality of subsets of said content data and

13   being associated with a second show; and

14   projector control means for presenting said first presentation data using said first

15   projector assembly such that said first plurality of subsets of content data will be shown prior

16   to a first start time associated with said first show, and for presenting said second

17   presentation data using said second projector assembly such that said second plurality of

18   subsets of content data will be shown prior to a second start time associated with said second

19   show.